



Birdathon Fundraiser

Fresno and Madera Counties

Sept 15 to Oct 15, 2019

It's time again for Fresno Audubon Society's (FAS) annual Birdathon. The Birdathon is a key source of the donations we need to keep our budget balanced and to avoid drawing upon our reserve funds. Last year's event was a big success, and we would like to do even better this year.

To participate, get out there, enjoy fall birding and see how many species you can find; then, report your bird lists on eBird. Challenge friends, family and colleagues to pledge or make a sponsorship donation to help you raise money for FAS, and please consider making a pledge or donation yourself. At the end of the 15 September to 15 October period we will tally the bird sightings in eBird for the counties of Madera and Fresno. We will add together all the sightings reported in eBird during this period, and pledges will be calculated based on this total number. Alternatively, you can choose to "sponsor" the Birdathon by paying a fixed amount.

All funds will go to FAS to carry out our mission: "Engaging local communities in building a sustainable environment for people, birds and other wildlife through education, science, and advocacy."

Here's a list of the key accomplishments of FAS in the past year, funded by your donations.

- Built a bird feeding site at the River Center, including a bird-friendly fountain
- Partnered with the River Parkway Trust and an Eagle Scout to install 8 Barn Owl boxes on the San Joaquin River Parkway
- Began monthly bird surveys on the Parkway restoration properties
- Conducted our first beginning bird classes and purchased binoculars for use by students.

Two ways to donate

1. Make a sponsorship donation

\$25 ___ \$50 ___ \$75 ___ \$100 \$ _____ other

2. Pledge per species observed.

The pledge categories: \$0.25 per species - \$5.00 per rare species

If you choose to pledge per species observed, the species list will be published at the end of the Birdathon for calculating your total donation. Last year a total of 232 birds including 6 rarities were recorded making a per-species pledge \$58 and a rarities pledge \$30.

You may pay or pledge by:

Emailing pledges to: admin@fresnoaudubon.org

Mailing checks P.O. Box 3315, Fresno, CA 93650

Going online and using the donate button at: fresnoaudubon.org/donate/